FISANTEKRAAL INDUSTRIAL ECONOMIC AREA PROFILE

TREND ANALYSIS 2012-2022





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CITY OF CAPE TOWN ISIXEKO SASEKAPA STAD KAAPSTAD

Making progress possible. Together.

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ACKNOWLEDGEMENTS

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DISCLAIMER:

The information contained herein is provided for general information only which is not intended to provide definitive answers and as such, is only intended to be used as a guide.

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POLICY & REGULATORY CONTEXT

For the past decade, the global and national economic context has required regional economies to prioritise their investment decisions in space for greater efficiency. The Economic Areas Management Programme (ECAMP), as it was introduced, has therefore been considered a valuable economic data tool that provides valuable insights into the performance of the space economy at an area-specific level.

This update of ECAMP is further aligned with the Urban Planning & Design Department's business strategy to leverage spatial intelligence to unlock value within Cape Town's space economy by:

- a) Tracking the performance and implementation of its spatial development framework policies
- b) Developing the evidence base to inform and adjust said spatial policy
- c) Supporting spatially targeted investment and decision-making
- d) Providing a spatial lens of economic data within the Cape Town context

The following strategic objectives and programmes support the update of ECAMP:



INTEGRATED SUSTAINABLE PLANNING

INTEGRATED DEVELOPMENT PLAN 2022-2027

- Objective 1 (Increased jobs and investment in the Cape Town Economy): Targeted urban development programme
- Objective 15 (A more spatially integrated and inclusive city): Spatial strategy monitoring and evaluation project

INCLUSIVE ECONOMIC GROWTH STRATEGY (2021)

- Applying an economic lens to policy-making by integrating sustainable analysis into City Decision Making in alignment with the MSDF.
- The primary and most immediate scope of work must centre around economic recovery. To this end, implementation of this Strategy will be in the form of a <u>three-phase recovery approach</u>.

MUNICIPAL SPATIAL DEVELOPMENT FRAMEWORK (MSDF, 2023) POLICY & STRATEGY IMPLEMENTATION

- Table 5.1: Spatial strategy 1: Substrategies and policy guidelines (Policy 2, 4 and 5)
- Table A2: Spatial strategy 1: Policy guidelines, strategic and implementation intent (Policy 4,2 and 4,3)

DISTRICT SPATIAL DEVELOPMENT FRAMEWORK (DSDF, 2023): SUB DISTRICT GUIDANCE

- Northern DSDF Subdistrict 3: Fisantekraal, Joostenbergvlakte, Bloekombos and Scottsdene area:
 - o District Development Guidelines (page 62)
 - o Subdistrict Development Guidelines (page 89)
 - o Consolidated Subdistrict SDF (Figure 20: Subdistrict 3: Fisantekraal, Joostenbergvlakte, Bloekombos and Scottsdene area)

CONCEPTUAL FRAMEWORK

Intended users

This profile provides a cohesive narrative to determine key trends across several data entry points to help inform decision-making. It also aims to help guide investment in cases where data is not readily available to the public.

Conceptual Framework

The reporting of updated time series microeconomic analysis on Cape Town's economic areas is informed by a conceptual framework, which aims to create spatial intelligence on *supply* & *demand factors according to the* 5 themes which have been identified. The 5 themes allow for an integrated narrative across areabased economic trends. The trends being reported throughout this profile are used to classify and assess the overall performance of Cape Town's economic areas.

Data preparation, sources, assumptions and limitations

The indicators reported in this profile feed off several automated data processes to add intelligence at a land parcel level which is then aggregated into economic areas. This profile draws across various datasets between 2012 and 2022 such as the General Valuation Roll, market reports, building plans, land use applications, property sales and SARS data. While many of the respective datasets are continuously refined over time, this profile will be updated as and when new data is available.

Contact details

Should you wish to make contact, please direct your feedback to the City of Cape Town's Metropolitan Spatial Planning and Growth Management branch via <u>Future.CapeTown@capetown.gov.za</u>.

MICRO-ECONOMIC DEMAND & SUPPLY FACTORS

This profile examines a range of micro-economic indicators to highlight trends in supply and demand specific to the economic area. The indicators include:

- Property sales per land use sector
- Building work completed
- Types of land use applications approved
- Vacant land per land use sector
- Built-up land and take up rate per land use sector
- Dominant land uses present in an area
- Building vacancy rate overtime
- Capitalisation rate over time
- Rental rate p/m² by land use sector
- Jobs per industry

MACRO-ECONOMIC REPORTS AND INDICATORS

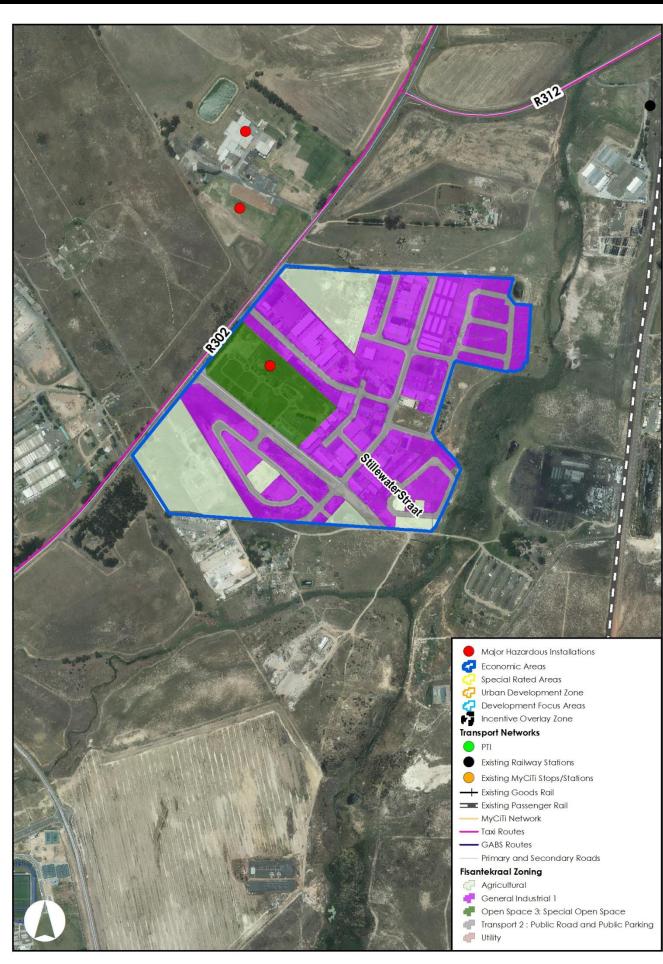
For additional insights into the macro-economic factors affecting the regional economic condition, refer to the following reports for more information on macro-economic indicators related to Cape Town:

- Economic Performance Indicators for Cape Town
- Regional Market Analysis and Intelligence 2023/24
- Provincial Economic Review and Outlook (PERO)
- Municipal Economic Review and Outlook (MERO)

	VALUE PROPOSITION		HALLENGES TIVES TO ADDRESS	AREAS OF APPLIC	CATION	Policy & regulatory
	infrastructure in support of economic growth and job Dete		Growth Planning growth estimates): ermine where to nmodate non-res	Land Use Model 2050 update. Replacement of the static		
МΗΥ	Supports internal and external collaboration around data and spatial intelligence.	Spat i Location	growth. ial intelligence: n-based supply and mand factors.	and dated ECAMF updated, auton economic analy Support: Business r & expansion initi	? with an nated sis tool. etention	Conceptual framework
	Supports the spatially differentiated investment rationale of the MSDF and DSDFs.	Evidence Cape econ	ed spatial policy: e-based analysis on e Town's space omy informing a cy framework.	Data foundation MSDF Policy State	behind	Introduction
	Supply, Demand & Pe	erforman	nce (S,D & P)			<u> </u>
AT	Building work under construction/complete d (S). Land use approvals (D). Property sales by sector (P).					
WHA	Agglomeration and Co- agglomeration of major sectors/industries (S)					
	At a metro scale, econon	Rental rate nic areas	Cap rates (P) s per m² per sector (P)		9 X	Urban land markets
	nodes can be characterised as being	e context space meration industrial further g either	sification	Specialised Industrial Commercial Entertainment	on hearth *	Agglomeration of industries
HOW	specialised, mixed or Monofunctional. While the general understanding is that commercial nodes presents a more 'mixed use' environment, these nodes can be further characterised as being			ixed Industrial mercial Office & Retail Monofunctional Industrial		Market performance
	unique to either retail entertainment, office & mixed (where 3 or more I has a significant amount area within an area).	retail or and uses	Commercial Commercial		≯ High	Performance & Potential

contex

INTRODUCTION



FISANTEKRAAL INDUSTRIAL

Location

- The area is approximately 36km northeast of Cape Town's Central Business District and the Port of Cape Town. Furthermore, it is located 31km from Cape Town International Airport.
- It is also situated near the R302 (Klipheuwel Road), which links to the N1 highway, providing easy access to Cape Town and surrounding areas.
- The area is mainly serviced by taxis.
- Access to a skilled workforce from surrounding areas, includes the broader Fisantekraal and Durbanville areas.

Zoning, land use and form

- The area is predominantly zoned for industrial purposes.
- The area is mainly characterised by light industrial uses, which include service industrial, workshops and warehousing.
- The average land parcel sizes in the area mostly vary between 1,000 and 5,000m², with several properties extending beyond 50,000m².

Spatial planning mechanisms

• None

Key highlights of the area include:

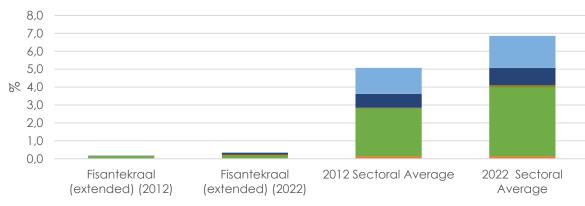
- The area started to establish itself in the early 2000s and has developed into an industrial economic area.
- This is one of the few economic areas that has extended from its original boundary between 2012 and 2022.
- The planned International Cape Winelands Airport aims to increase connectivity and trade opportunities for businesses located in Fisantekraal.

Conceptual framework

LAND USE ACTIVITIES

A recent analysis involved converting land use codes from the General Valuation Roll (GV Roll) into Standard Industrial Classification (SIC) codes. This was done to determine the prevalence of industries operating in areas with similar characteristics.

- Between 2012 and 2022, Fisantekraal industrial was mainly characterised by a greater propensity for manufacturing and transport & storage, as indicated by the **Nodal Typology**. This typology highlights the industries with the largest floor area (m²) operating within the economic area.
- The Metroscale Benchmarking positions Fisantekraal industrial as a significant contributor to manufacturing and transport & storage, which performs lower than the sectoral average when compared to other industrial areas across Cape Town.
- Additionally, the GV Roll supports the findings from the SIC data by showing the dominant land use over time. It details the cumulative floor area (m²) for light industrial, service industrial, warehousing, workshops and storage.



METROSCALE BENCHMARK

Wholesale and retail trade; repair of motor vehicles and motorcycles

Water supply; sewerage, waste management and remediation activities

- Transportation and storage
- Real estate activities

Public administration and defence; compulsory social security

Professional, scientific and technical activities

Other service activities

Manufacturing

Human health and social work activities

Financial and insurance activities

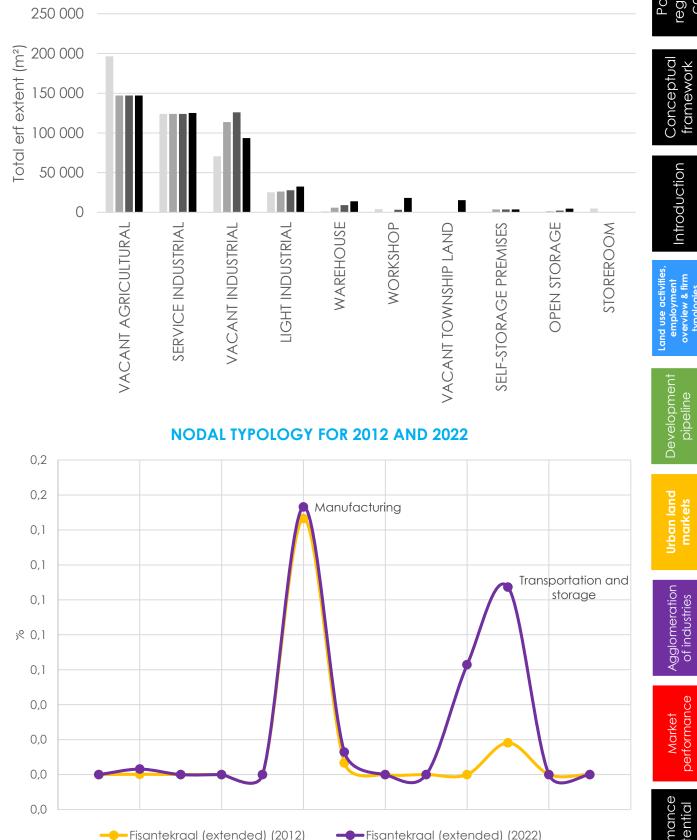
Arts, entertainment and recreation

Activities of households as employers; undifferentiated goods- and services producing activities of households for own use

Accommodation and food service activities

TOP 10 MOST DOMINANT LAND USES BETWEEN 2012 AND 2022

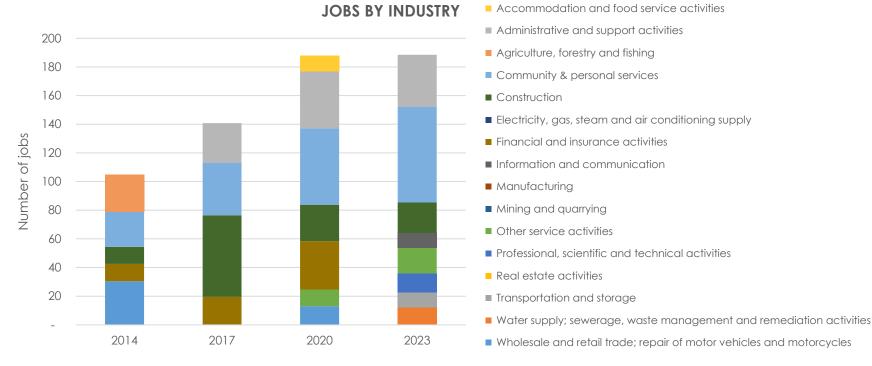
2012 2015 2018 2022



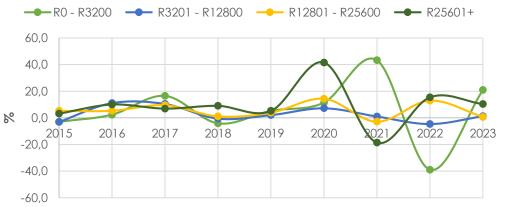
Source: 2012 – 2022 land use codes converted to SIC codes (May 2024 analysis)

Introduction

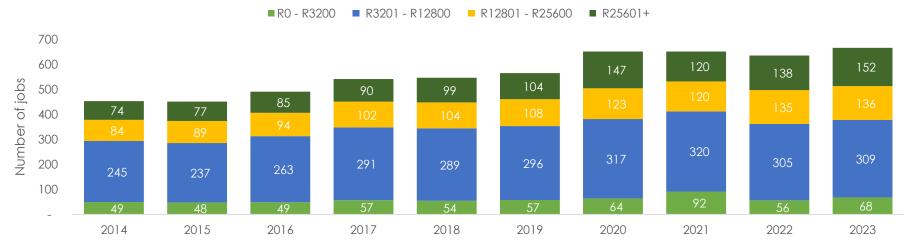
EMPLOYMENT OVERVIEW & FIRM TYPOLOGIES



YEAR ON YEAR % CHANGE OF FULL TIME EMPLOYMENT WITHIN EACH WAGE BAND



FULL TIME EMPLOYMENT BY WAGEBAND



40

50 firms Number of

60

10



NUMBER OF FIRM TYPOLOGIES

2015 2016 2017 2018 2019 2020 2014 2021

■ Medium-to-Large ■ Micro ■ Small

Jobs/Firms

The number of job opportunities in the Fisantekraal area increased from 100 to 185 jobs between 2014 and 2023. Over time, most jobs have been concentrated in community & personal services, administrative services, but also shared equal concentrations in other industries.

The total number of firms in the area increased from 20 to 50 between 2014 and 2021. Small firms were most prominent, but since 2019, the presence of medium to large firms, as well as micro firms occurred.

Income bands

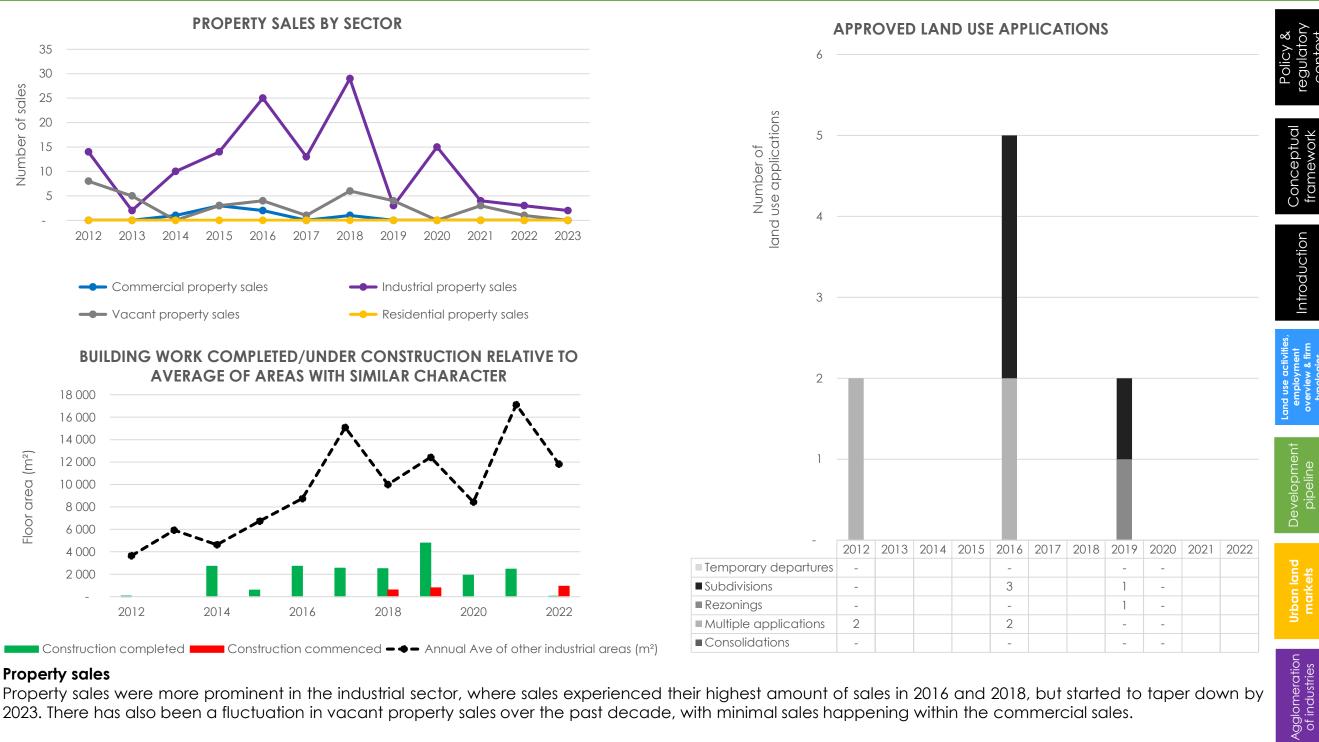
The income bands provide insights into the skill levels of employees in the area. The data indicates that a larger proportion of employees earn up to R12,800, with a limited number of employees earning above R12,800.



been captured and overlaid with Fisantekraal industrial economic area.

Source: SARS data extract for period between 2014 and 2023. Firm size data only available between 2014 and 2021.

DEVELOPMENT PIPELINE



Property sales

Property sales were more prominent in the industrial sector, where sales experienced their highest amount of sales in 2016 and 2018, but started to taper down by 2023. There has also been a fluctuation in vacant property sales over the past decade, with minimal sales happening within the commercial sales.

Land use applications

While the area is predominantly zoned for industrial purposes, the area has experienced minimal land use approvals granted. Most approvals came from subdivisions and multiple applications. Multiple applications may include a combination of the types seen in the graph.

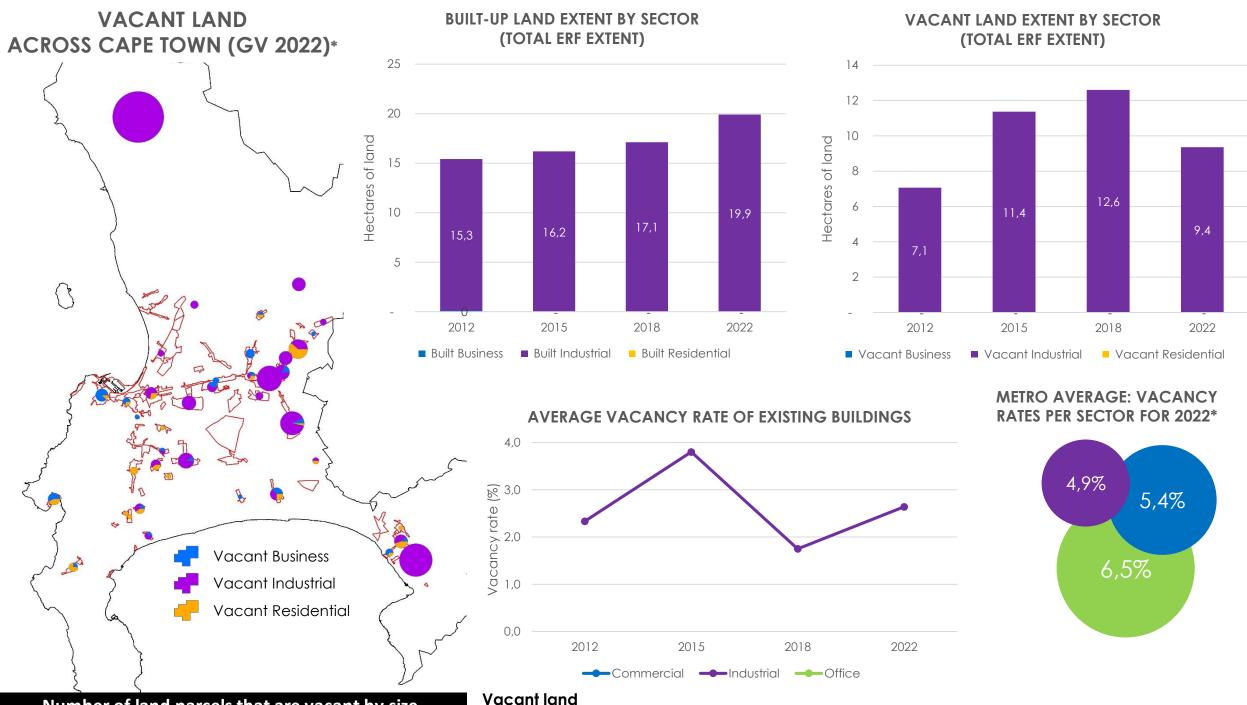
Building plans

Following on from property sales and land use approvals, building work activity has commenced since 201,2 but in small amounts, with building work activity being lower than the metro annual average when compared to other industrial areas over the 10 years.

& Potential

Market performance

URBAN LAND MARKETS



Number of land parcels that are vacant by size						
Erf Size	Commercial	Industrial	Residential			
1) 1-250m ²						
2) 251-500m²						
3) 501-1000m ²	1	10				
4) 1001-2500m²	2	17				
5) 2501-5000m²		1				
6) 5001-10000m²		1				
7) >10000m ²		2				

The map provides a representation of the latest GV Roll (2022) by illustrating cumulative vacant land across the metropolitan area, which supplements the graph on vacant land for the 2022 GV year. While the area has experienced gradual growth in terms of the built-up land, there is also a considerable amount of vacant land, as of 2022. Furthermore, the available vacant land is categorised based on the number and size of land parcels, as reflected in the accompanying table.

Vacancy rates

In addition to vacant land, the average vacancy rates of existing buildings for the industrial sector initially increased from 2,3% in 2012 to 3,8% in 2015, however, vacancy rates decreased to 2,6% as of 2022.

Source: City's General Valuation Roll and Market Reports

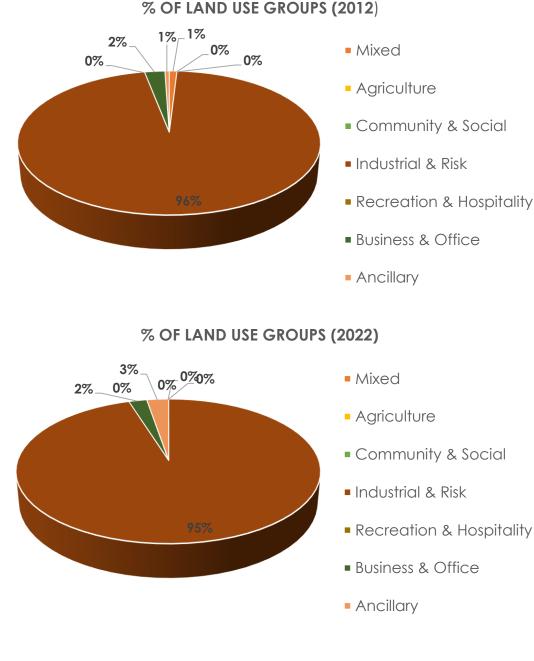
*A metro view that provides further context relative to this economic area.

Agglomeratio of industries

Market performance

Introduction

AGGLOMERATION OF INDUSTRIES

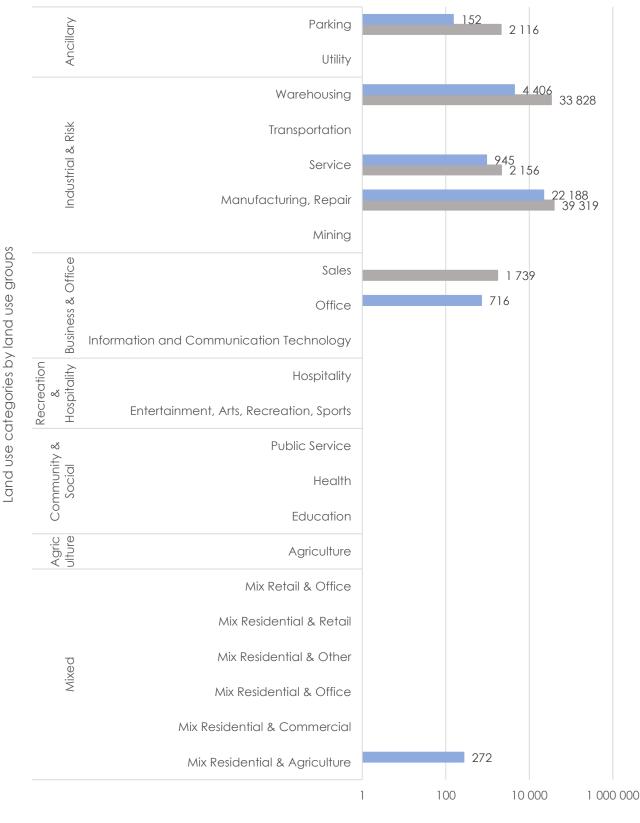


The pie charts represent the % split of land use groups agglomerated in Fisantekraal industrial. This % is based on the cumulative floor area (m²) across the various land uses and as can be seen by the chart, the Industrial & Risks group has been dominant in both 2012 and 2022 compared to the other groups, which are mainly in support of the dominant land use group.

Furthermore, the bar graph represents a comparative view between 2012 and 2022 on the co-agglomeration of land use categories within each of the land use groups. The area shows growth and dominance in manufacturing, warehousing and service industrial land use categories between 2012 and 2022. There is also a presence (minimal) of other land uses, which can be seen to be in support of the most dominant land uses.

FLOOR AREA PER LAND USE CATEGORY FOR 2012 AND 2022

■ Fisantekraal (extended), 2012 ■ Fisantekraal (extended), 2022

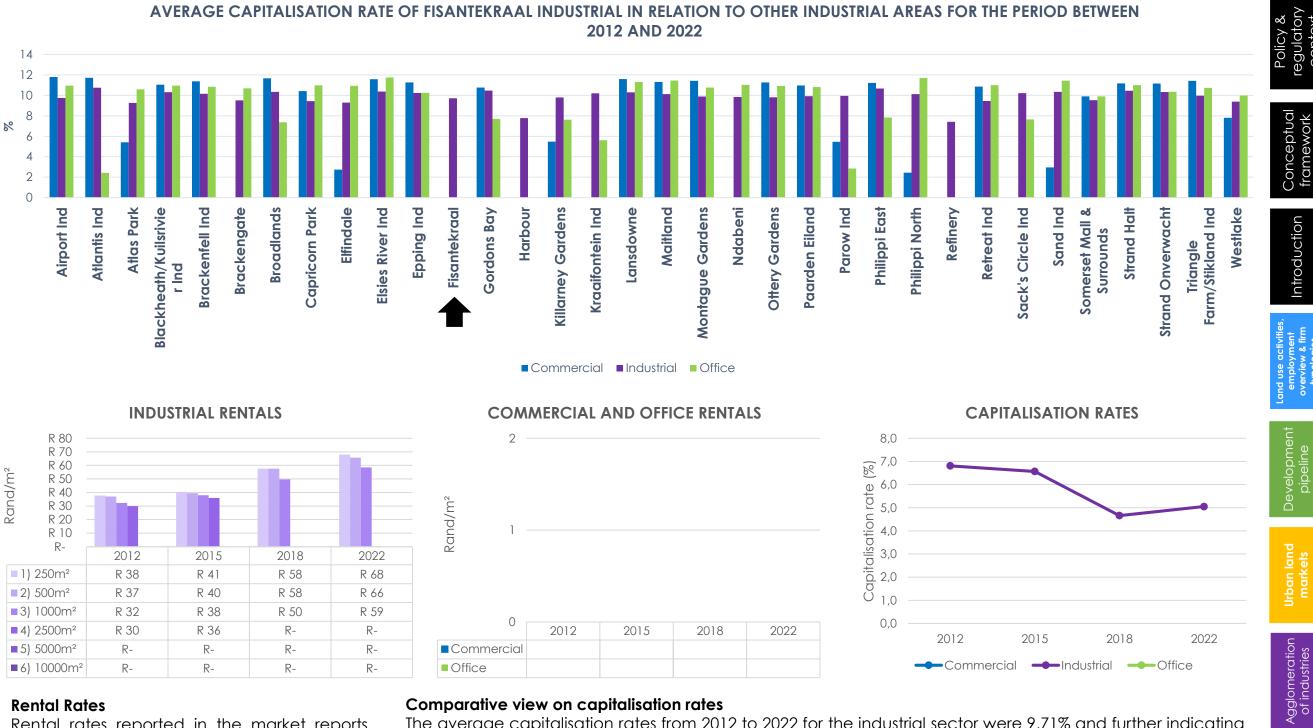


Agglomeratior of industries

Conceptua framework

Introduction

MARKET PERFORMANCE



Rental Rates

Rental rates reported in the market reports have mostly captured rental rates for industrial space, which have steadily increased between 2012 and 2022, with rentals being highest in the smaller-sized industrial space.

Comparative view on capitalisation rates

The average capitalisation rates from 2012 to 2022 for the industrial sector were 9,71% and further indicating its competitiveness relative to other industrial areas.

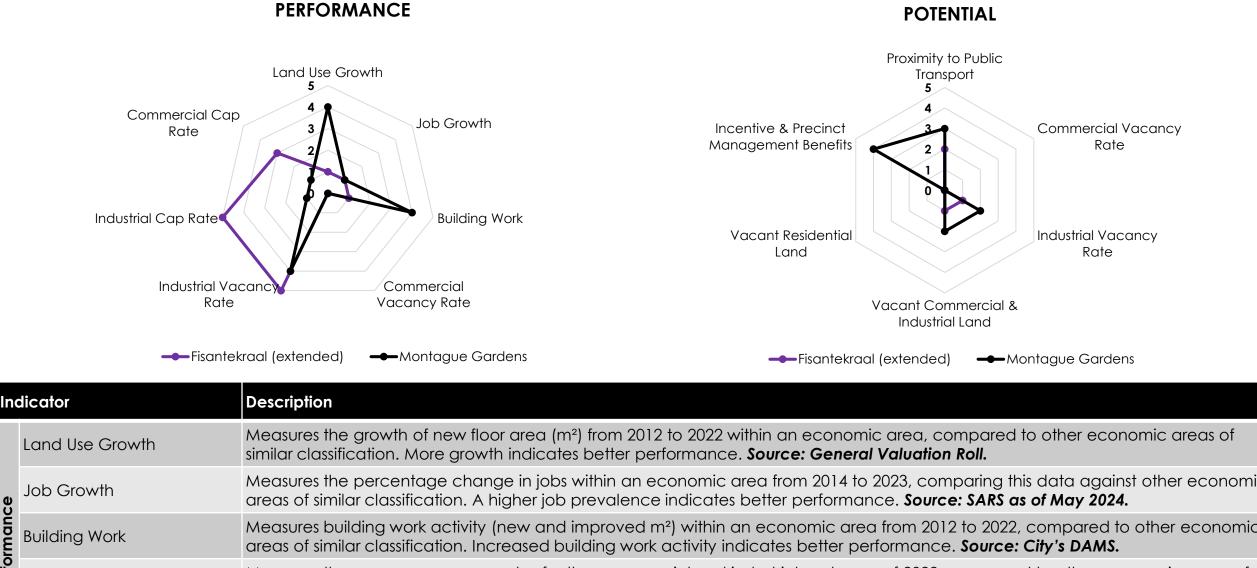
Year-over-year, capitalisation rates reported on in the market reports were mostly for the industrial sector only, which decreased from 6,8% in 2012 to 5% in 2022.

- Higher cap rates = higher investment risk.
- Lower cap rates = lower investment risk.

Performance & Potential

Market performance

The scores provided below summarise the detailed information presented throughout this profile. The method used to calculate Performance and Potential is based on several measurable individual indicators. The scoring system ranges from 0 to 5, where 0 indicates low performance or potential and 5 indicates high performance or potential. This profile compares either to Cape Town CBD (Commercial) or Montague Gardens (Industrial), depending on the classification of the economic area, as these two areas have attracted the most new floor area between 2012 and 2022 within their respective classifications.



PERFORMANCE & POTENTIAL

Pertormance & Potential

Performance	Job Growth	Measures the percentage change in jobs within an economic area from 2014 to 2023, comparing this data against other economic areas of similar classification. A higher job prevalence indicates better performance. Source: SARS as of May 2024.			
	Building Work	Measures building work activity (new and improved m ²) within an economic area from 2012 to 2022, compared to other econoria areas of similar classification. Increased building work activity indicates better performance. Source: City's DAMS.			
	Vacancy Rate	Measures the average vacancy rates for the commercial and industrial sectors as of 2022, compared to other economic areas of similar classification. Lower vacancy rates indicate better performance. Source: City's Market Reports.			
	Capitalisation Rate	Measures the percentage change in capitalisation rates for the commercial and industrial sectors during the years 2012, 2015, 2018, and 2022, comparing them to other economic areas of similar classification. A lower average percentage change between these periods indicates greater maturity and consequently, higher performance. Source: City's Market Reports.			
Potential	Proximity to Public Transport	Assess the accessibility of various public transport modes near an economic area. Greater access to multiple transport modes indicates higher potential. Source: City's UPD, spatial analysis.			
	Vacant Land	Assess the availability of vacant land in the commercial, industrial and residential sectors. A higher amount of vacant land across these three sectors as of 2022 indicates greater potential. Source: General Valuation Roll.			
	Vacancy Rate	Measures the average vacancy rates for the commercial and industrial sectors as of 2022, compared to other economic areas of similar classification. Higher vacancy rates indicate greater potential. Source: City's Market Reports.			
	Incentive & Precinct Management Benefits	Evaluate the spatial overlap, whether partial or complete, of incentive areas and established precinct management tools within each economic area. A greater degree of overlap suggests increased potential. Source: City's UPD, spatial analysis.			

Policy & regulatory context

Conceptua framework

Urban land markets

Agglomeration of industries

Market performance